

Executive Board Meeting Notes

- I. Car Wash Fund Raiser on September 26, 2015
 - a. Low attendance and low traffic
 - b. Issue with parking signs which were apparently “unenforceable” yet provided by the 50th precinct
 - c. Neighborhood complaint from car owner who didn’t move and stated a scratch on car as result from car wash
 - d. Sold RKA merchandise
 - e. Profited about \$1000.00 plus about \$400.00 in clothing sales (includes generous donations -- about 30-40 cars).

- II. Future Fundraisers
 - a. Suggestion to do an abbreviated RKArival in the Spring, with a Car Wash, BBQ, Basketball Games, Bounce House and Dunk Tank.
 - b. Presale of “car wash vouchers” for Spring Car Wash
 - c. Low turnout of volunteers makes it unsustainable and difficult to plan and manage at this time.
 - d. Future fundraising ideas include:
 - i. Auction (Farrah Rubin will provide an update at the next PA meeting)
 - ii. Pep-rally
 - iii. Cookbook
 - iv. Movie night
 - e. Additional merchandise to be reviewed and ordered
 - i. Sweatpants
 - ii. Flannel pajama pants
 - iii. Professional shirt request for an embroidered RKA shirt (collared polo & performance) – price will be \$20.00 per shirt, \$5.00 additional to add a name
 - iv. Winter Beanie Hats and Pom-Pom Hats

- III. School Events
 - a. PA Meetings - Poor turnout – how do we get more parents to attend?
 - b. Back to School Night – Poor turnout from high school parents
 - c. SLT – to provide concerns and feedback to the Principal

- IV. Finance
 - a. Budget - may not be accurate - may be over in the direct appeal, but doing well and everything is on par - spent a bit more on merchandise as well

- V. Miscellaneous
 - a. Caityln Porscia from the Riverdale Neighborhood House to attend the general PA meeting to discuss new programs recently launched for middle & high school.

- VI. Conclusion and begin General PA Meeting

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