

**Executive Board Meeting Notes**

- I. Parent / Teacher Conferences on Thursday, November 6, 2014
  - a. To do
    - i. Direct Appeal Forms on table
    - ii. RKA Merchandise / Apparel sale
    - iii. 50/50 raffle – assign students to volunteer and sell tickets
    - iv. Parents Association sign in sheets at the tables for email list sign up
- II. Middle School “Decades” Dance on Thursday, November 13, 2014
  - a. To do
    - i. Volunteers Needed
    - ii. Discussion of food to be served – decided on hot dogs, chips, cookies, water & soda
    - iii. Tickets to be sold in advance through the school
    - iv. Food to be sold as PA fundraiser
- III. RKA Website discussion
  - a. To do
    - i. Review and discuss new Website look & feel
    - ii. Review color, font, user interaction
    - iii. Add on PA announcements – gain “prime real estate” on homepage? Opportunity to announce upcoming events, pop up box for important announcements
    - iv. Mobile rendered site – responsive design...announce it to parents and students
    - v. Meeting with Tony/RKA IT to discuss options and design/content implementations
- IV. Winter Fundraisers
  - a. Courtjesters – available on February 7 or 28, 2015
    - i. Discussion about Courtjester event, revenue split, RKA Gym capacity
    - ii. Lori Kenny to contact College of Mount Saint Vincent to determine cost & availability as an option
  - b. RKA at the Movies
    - i. Movie night & Pizza Party at RKA
    - ii. Sponsored movie outing/fundraiser at Ridge Hill Cinema or The Alamo in Yonkers.
    - iii. Outdoor “on the field” movie night in the Spring
  - c. RKA Basketball night
    - i. students vs. teachers/staff
    - ii. Teams drafted by grade
    - iii. Possible t-shirts made by “sponsors”
  - d. Spring 2015 Pep Rally
    - i. BBQ
  - e. Spring 2015 Adult Sunset Cocktails
    - i. Whitehall terrace
  - f. RKA Karnival - May 15, 2015
    - i. Vicki Auerbach’s birthday ☺
    - ii. Raindate is May 22, 2015