

**RKA Parents Association  
Executive Board Meeting  
February 6, 2017**

- Film festival – first time offered event at RKA!
  - Theme is “Teen Life, an Inspiration”; Middle & high school students can submit films
  - Festival is Saturday, April 1, at the RKA Auditorium – anticipated 2pm start
  - Filmmakers attend free; expect \$5 all others (will confirm as we get closer to the event)
  - Refreshments will be sold
  - Red carpet and photo backdrop of filmmakers considered and to be provided by KRVC
  - Considering playbill for event
  - Working with BronxNet
    - Email (2/7) stated that they will provide: judging, internships, and presentation of winning films on BronxNet News
  - Instructions are being tested prior to being finalized and posted
  - Flyer is on the school website (main page) and on the PA page
  - Winning film will also be shown at September movie night in Seton Park (KRVC-sponsored event)
  - Considering additional prizes including cash
  - Additional sponsorship and judges welcome
- RKA Auction & Gala Event – first time ever!
  - Saturday, March 18, at Riverdale Country School – 6-9p
  - Email and hard copy invitations to be distributed
  - Cost is \$25/person in advance; \$30 at the door
  - 4 field-level Yankees tickets valued at \$1,200 obtained
  - Number of great auction items obtained and in the process
  - Expect catered event with wine, music, silent and live auction
- Middle school dance
  - Thursday, March 2 – 5-8pm
  - Theme is Around the World
  - Volunteers welcome
    - Shopping handled
    - Food donations also welcome
    - Parents selling refreshments at event
    - Ordering pizza and providing beverages
- Parent/teacher conferences
  - Volunteers welcome afternoon and evening
- RCC registration
  - Wednesday, March 22 – Thursday, March 23 – 6:15p
  - Volunteers welcome, including assistance with shopping and food donations
- Yankees ticket fundraiser April 30<sup>th</sup> game 1:05pm
  - Ticket sales going well!
  - Posting flyers around the neighborhood and on school website
  - Pay by check or online
- Merchandise update
  - Closet reorganized; order to be placed prior to parent/teacher conferences
  - Merchandise to be picked up by volunteers prior to event

- Per mid-year financial report, merchandise sales are doing well, making a profit
- RKA Roar PA newsletter
  - Newsletter to be posted on website
  - Exciting first time showing PA activities, events and parent involvement!
- Purchase considerations
  - Dry eraseboard to show Direct Appeal progress at events
  - Amazon Smiles program to complete with input from Treasurer
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- Spring Fling considerations
  - Group is open to canceling Spring Fling due to staff commitments and weather concerns
  - Considering raffle baskets and 50/50 raffle at Spring Arts Festival

*Respectfully submitted,*

*Amy Carr  
3<sup>rd</sup> Vice President*