



Dear Riverdale Kingsbridge Academy Families,

Riverdale Kingsbridge Academy is introducing a new fundraising program called My School Color Run. The My School Color Run program aims to go beyond traditional fund raising. Rather than sell goods, this program aims to engage the entire student body in a fitness initiative that aims to instill a life-long healthy way of living.

We're extremely excited about the launch of the My School Color Run Program at our school. We're looking forward to involving our entire student body and faculty in a fun and healthy program. We want to engage the entire community and encourage local businesses and individual community members to get involved.

The final color celebration run will be open to the public. The color run will be held **on April 22nd, 2018 at Riverdale Kingsbridge Academy. Registration will begin at 9:00 am and the race will begin at 10:00 am.**

Interested participants can register for the run

*by visiting **events.myschoolcolorrun.com** (and searching for Riverdale Kingsbridge Academy on 4/22) or

*by clicking [here](#)

*by completing a paper registration form prior to the event.

Anyone interested in more information or a copy of the paper registration form can contact Laura Roberts.

Besides lots of involvement from our parents and students, the school is also seeking business sponsorships. If you know of any businesses who might like to sponsor this event, please provide that contact information to Ms. Roberts at LRoberts6@schools.nyc.gov. Students will also receive a pledge form they can use to ask for donations from friends, family, and neighbors in the community. 100% of the pledge donations go directly to RKA.

Thank you for your help in making this fundraiser a success!

Sincerely,

Laura Roberts
718-796-8516
ext. 6241
lroberts6@schools.nyc.gov