



**RKA Roar Advertising Contract**  
 The RKA Roar is the RKA PA Newsletter  
**2017**

**Advertisements** (please check ad sizes and circle dates)

<input type="checkbox"/> <b>Full Page</b> (8"w x 10"h)	<b>\$100</b> per issue	Issue Months:	January	June
<input type="checkbox"/> <b>1/2 Page</b> (8"w x 5"h)	<b>\$80</b> per issue	Issue Months:	January	June
<input type="checkbox"/> <b>1/4 Page</b> (4"w x 5"h)	<b>\$60</b> per issue	Issue Months:	January	June
<input type="checkbox"/> <b>1/8 Page</b> (3.5"w x 2.5"h)	<b>\$40</b> per issue	Issue Months:	January	June

**Total Amount Due:** \$ \_\_\_\_\_

Ad Schedule	Issue	Materials Due	Online Distribution
No. of Issues: 2	1. Winter 2017 2. Spring 2017	January 20, 2017 June 1, 2017	January 31, 2017 June 15, 2017

**Advertisement File Requirements:**

The *RKA Roar* is an online publication. Please prepare digital files in **JPEG** format. All ads must be prepared by the advertiser and be submitted as camera-ready art. Ads can be in color or in black-and-white.

**Advertising Agreement:**

I submit and contract to advertise in the *RKA Roar*, the *RKA PA Newsletter*.

Company/Advertiser Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email address: \_\_\_\_\_

Authorized Advertiser's Full Name (print name): \_\_\_\_\_

Signature: \_\_\_\_\_

**RKA Roar Payment:** Checks should be made payable to the **RKA PA**.

Credit Card (circle as appropriate): Visa Mastercard AmEx Discover

Name as it appears on card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Submission Guidelines:**

Please submit completed contract, camera-ready artwork and payment information to:  
 RKA MS/HS 141 | 660 West 237th St., Bronx, NY 10463 | Attn: RKA PA. Please email all digital artwork for advertising to [pa@rka141.org](mailto:pa@rka141.org) attn. RKA PA Newsletter.

Disclaimer: The RKA PA is not responsible for expressed or implied opinions, views or claims made by the ads. The RKA PA cannot and does not guarantee page placement, but will try to accommodate the advertiser's request. The RKA Roar issue date is subject to change at the discretion of the RKA PA.